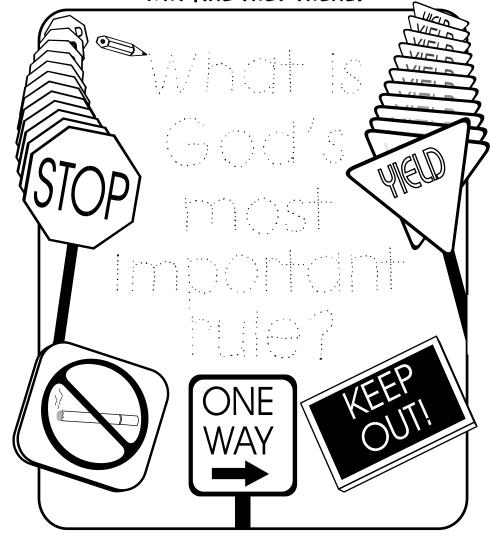


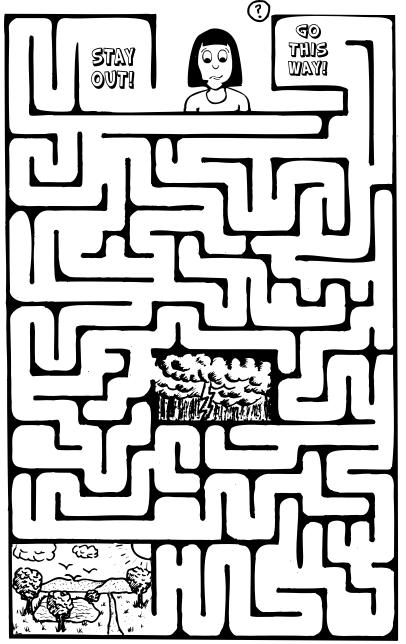


RULES, RULES! WHY ARE THEY THERE?





WHY DO WE FOLLOW THEM?



WHY SHOULD WE CARE?